



AUDIENCE PLEASERS

Entertainment Division of Special Event Associates, Inc.

Vintage Automobile Becomes Modern Day Movie Star

New York, New York/June 21, 2007- Event planning company, Audience Pleasers, today debuted a 1932 Dodge four-door sedan at a publicity event on Broadway in New York City to promote the upcoming movie, "Revolutionary Road" starring "Titanic" leading actors Leonardo DiCaprio and Kate Winslet. While the movie will be released in early 2008, the Dodge is already making headlines as it makes appearances around Manhattan.



The Dodge sedan is equipped with a Corvette engine for a smooth ride on its automatic shift. The car's exterior is covered with a coat of gold paint, and is spacious enough to seat five. There is only one windshield wiper for inclement weather and the backseat is spacious for both adults and children. A silver door handle that is shaped like a lever is lifted upward to enter the vehicle, and lowered to exit. An enlarged magnet is located on the front passenger door to advertise contact information for Audience Pleasers.

Owner of Audience Pleasers, Dennis Telischak, tells about his experience on set saying, "I was happy and proud. This is the first time I was ever in a movie. It was fun repeating the same scene."

Visitors at The Bronx Zoo will stop to stare at the car during its arrival for the Astor Court Renaissance Festival as most do when Telischak and his crew arrive at any event. The festival is the grand opening for the sea lions, monkeys, peacock garden, and renaissance architecture at the zoo, so what better way to show up than in costume and class. The 1932 Dodge complements the Astor Court Renaissance so well, Audience Pleasers would not think twice but to arrive in the vehicle.

According to Telischak, "Heads turns, pedestrians holler and motion for the honking of the horn or stares from oncoming traffic are some of the reactions I've encountered."

Red velvet covers the ceiling and interior walls of the car. For air conditioning, passengers open and close the windows with two-inch manual knobs. For privacy, backseat passengers have a small shade with an oversized knotted string, like one that would be used on a hutch cabinet or for decorative purposes.

This 1932 Dodge ignites curiosity, excitement, and mystery in people when arriving to any setting or event. "Revolutionary Road" gives the car a classic, old-fashioned feel and its appearance at The Bronx Zoo reassures people that a day of entertainment is guaranteed.

Audience Pleasers has been a company for over thirty years creating events ranging from birthday parties to golf outings. Only three years ago, Telischak took over the company and has warped the company in a positive way with beneficial changes. Audience Pleasers hosts themed events such as Hollywood, Circus, and New York, New York.